



For Immediate Release

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HELPING FIGHT OPIOID ADDICTION

Acupuncturists throughout the nation are banding together to offer patients an alternative to using opioids as a means of relieving pain.

Led by the North Carolina Association of Acupuncture and Oriental Medicine, (NCAAOM), a campaign titled “Acupuncture is the Best Answer for Pain” is aimed at decreasing and even eliminating the growing problem of opioid addiction in America. This is one of the worst drug crises in American history, death rates now rival those of AIDS, killing more than 27,000 people a year. Drugs are now killing more Americans than automobiles accidents, the crisis has led to urgent calls for action.

“Acupuncturists have treated millions of people for pain throughout the world for over 5 millenia,” said David Peters, LAc, LMBT, NCAAOM President. “We’re now trying to educate patients and help curb this mounting epidemic of opioid addiction by informing them that there’s a better alternative to pills at addressing pain. Our medicine has the potential to reduce, and in some cases eliminate the need for opioid treatment completely, while also helping to treat the addiction that sometimes comes with it.”

Wearing t-shirts that say “Acupuncture, the best Answer for Pain” on the front, and “Wise Medicine Then and Now, Acupuncture Works” on the back, the NCAAOM has launched the nationwide campaign, encouraging colleagues and current patients to help the public understand this powerful alternative to potentially addictive medications.