



**Application for Advertising a CEU event via NCSAAM Monthly Newsletter, Dedicated Email Blast, and/or on our website** (NCSAAM's database: ~530 L.Ac.s)

If your class is approved for CEUs acceptable to the NCALB for re-licensure (approved by the NCCAOM, other acupuncture boards, or any on the NCALB's pre-approved list (see [www.ncalb.com](http://www.ncalb.com)) and content relating to the scope of practice of acupuncture), please email proof along with your information. If your class does not meet the above requirements, a clear and prominent note will be added to your eblast that states that your class may not meet NCALB requirements for relicensure.

To have your ad included in our monthly newsletter (sent out on the 15<sup>th</sup> of the month) and listed on our Other CEUs webpage:

Affiliation	Up to 3 Months	4 Months
Member	\$65	\$80
Non-Member	\$130	\$160

To have a dedicated email sent out advertising only your event and nothing else and have your class listed on our Other CEUs webpage:

Affiliation	1 Eblast	2 Eblasts (15% Discount)
Member	\$85	\$144.50
Non-Member	\$170	\$289

To post classes only to our Other CEUs webpage (no other email advertising):

Affiliation	Per Ad	5 or more ads per calendar year (paid upfront)
Member	\$10	\$50
Non-Member	\$20	\$100

Please submit your information with at least a week's lead time:

1. Email the following information to [Admin@NCSAAM.org](mailto:Admin@NCSAAM.org): course title, date, place, cost, # of CEUs, course description, webpage or email address for registration, and desired date of the email blast (if you're requesting an individual email). Brochure attachments cannot be attached to the eblast but can be added to our website and linked to from the eblast. Please send them as pdfs.
2. Include proof that your course will meet the NCALB's requirements for CEUs for re-licensure (see note above).
3. Pay the appropriate amount (see above) at the bottom of the Classified Ads page (<https://www.ncsaam.org/Classified-Ads>); please indicate reason for payment. If you would like to pay by check, mail to NCSAAM c/o Jenny Warnasch; 385 Wesley Court; Chapel Hill, NC 27516-1529. Checks should be made out to NCSAAM; please indicate the reason for payment.