



NCSAAM 2018 ANNUAL SYMPOSIUM PROGRAM ADS

Thank you for advertising with NCSAAM. To ensure quality and preserve and protect publication deadlines, please note the mandatory specifications below.

SUBMISSION DEADLINE IS APRIL 28, 2018.

MANDATORY AD SPECS AND PREPARATION

- Ads must be in print/press ready PDF format with all fonts embedded. This PDF may be created in InDesign, Quark Express, or Photoshop, FreeHand or Illustrator, and saved as a PDF.
- Word, Powerpoint, or Publisher files, or any file type other than a PDF, will NOT be accepted.
- .jpg or .gif formats are not suited for printing publications and will NOT be accepted.
- Minimum of 300 dpi at 100% for images. Document, colors, and images should be saved in CMYK.

FULL PAGE AD

Ad specs:
trim size: 8.5 x 11"
bleed size: 8.75 x 11.25"
live area: 8.25 x 10.75"

HALF PAGE AD

Ad specs:
trim size: 8.5 x 5.5"
bleed size: 8.75 x 5.75"
live area: 8.25 x 5.25"

1/4 PAGE AD

Ad specs:
trim size: 4.25 x 5.5"
bleed size: 4.5 x 5.75"
live area: 4 x 5.25"

**Please keep live matter 1/4" from trim edges.*

AD SUBMISSION

- Please send print/press ready PDF with all fonts embedded.
- Send files under 15MB to Denise Graham at director@ncsaam.org. For timely processing, please type the name of your company and ad size in the subject line of the email, and include your contact info in the body of the email.
- The NCSAAM respectfully requests adherence to the above specs. Failure to do so could result in exclusion in our program.

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